



GEOFENCE YOUR PACK OPEN HOUSE!!

THE SMARTEST WAY TO ADVERTISE FOR YOUR PACK!!

GEOFENCING IS A WAY TO REACH MORE PARENTS AND GET THEM TO WANT TO SIGN THEIR CHILD UP FOR **CUB SCOUTS** WITH YOUR UNIT!

Five Rivers Council has made this easy. Just give us the information about your Pack Sign-up night and invest \$7. This will take 5 minutes of your time and will pay HUGE benefits. We will build your Facebook Event, invest up to an additional \$10 of advertising power to the Event, and set the demographics and geographical data to make your Sign-up night a HUGE success!!

Geofencing your Cub Scout Sign Up night could bring you 25% more Cub Scouts than without doing any advertising at all!!!

It is said that it takes 7 different interactions for people to make up their minds on purchasing something. By adding this type of marketing to your plan to sell Scouting to your community, you will significantly increase your ability to increase the size of your Unit.

Click this link to sign up today

<https://tinyurl.com/y4sd7hvy>

Questions? Contact: Daniel Carpenter

607-331-1193

daniel.carpenter@scouting.org

Information That We Need:

- Unit Number
- District Name
- Time and Date of your Sign-up Night
- Location of your Sign-up Night
- Name of School you recruit from.
- Information on your Pack Facebook Page. (if you have one)
- How many extra blank applications you need for your Sign-up Night!!!

Here is a link to see more information about Geofencing and what we will be doing for you!!

<https://tinyurl.com/yx9htau6>



THU, SEP 19 AT 18:00 - 19:30

Come join Cub Scouts!

Canisteo Greenwood Elementary School ·
Canisteo, NY



Interested



Going



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Public event by **Five Rivers Council,**
BSA



Canisteo Greenwood Elementary School
120 Greenwood St, Canisteo, New York 14823

About

Discussion